



FRANCHISE PROPOSAL

TECH EXPERT INSTITUTE OF ADVANCE TECHNOLOGIES

Thank you for your interest in starting a TECH EXPERT Academy centre in your city. To assist you in taking right design we have gathered all the relevant information's and presented them in simple format. Being successful in education venture depends on multiple factors. We insist that you do your own working based on current realities and knowledge of your territory. You can seek our assistance where ever required and we can provide you the best possible guidance in creating beneficial and highly successful business venture.

TECH EXPERT Is Indian premier institute for wireless technologies offering new career oriented courses to target that high level wireless telecom segment. TECH EXPERT Institute of advance technologies a blue chip venture .TECH EXPERT has trained and provided employment and self employment opportunities.

TECH EXPERT Currently offer its courses through its learning centers across India to meet the growing industry demand.

OVERVIEW

In the wireless education sector **TECH EXPERT** is a leader having invested considerable sums to develop curriculum delivery methods and in valuation methods compared to other training programs in hardware. Software wireless telecom training is relatively new opportunity to students in the public domain through has its own academic centers and created success stories and devised communications strategies that can help a franchise partner to start a suitable perfect table business in his territory to create a successful education center. **TECH EXPERT** will rely on the franchise partners business acumen and knowledge of his local area to achieve the mutually agreed business goals.

TECH EXPERT INSTITUTE OF MOBILE/LAPTOP EDUCATION CENTRES

please keep in mind the following when you locate your center

1. HIGHLY VISIBLE FRONTAGE
2. HIGH STUDENT FLOW AREA
3. PREMISES APPROVED FOR COMMERCIAL USE
4. ADEQUATE ELECTRICITY AND WATER PROVISION
5. TOILET FACILITY FOR STAFF AND STUDENTS
6. LONG LEASE PERIOD
7. INTERIOR SPACE OPEN WITH MINIMUM PILLARS FOR BEST UTILISATION

MARKETING

1. FLEX BOARD (10/4)
2. TWO SETS OF COURSE MATERIAL
3. AUTHORIZATION CERTIFICATE
4. DIFFRENT FLEX POSTERS FOR INTERIOR
5. PRINTED RECIEPT BOOK
6. HUNDERED LEAF LETS OF TECH EXPERT INSTITUTE
7. HUNDERED ADMISSION FORMS
8. SYLLABUS
9. SIMPLE QUOTATION PAPERS (TWO SETS)
10. SPECIMEN OF CERTIFICATE AWARDED TO STUDENTS

If you like what you have read so far plan a visit to our head office to reserve your territory by paying non refundable initiation fee of INR 1,00,000 .

STAFF REQUIRED

A minimum of five people are required at the centre to commence and start the operations (The salaries will be specified by TECH EXPERT

1. The franchise partner or his own appointed person to perform the role of CENTRE DIRECTOR.
2. Two faculties Rs 8000/- each
3. One Counselor Rs 6000
4. One Peon Rs 5000

FINANCIAL TERMS

TECH EXPERT INSTITUTE OF ADVANCE TECHNOLGIES will charge an initial fee of Rs. 1,00,000 only

TECH EXPERT Franchise partner would be entitled to 75% of course fee as per collection. The franchise partners will deposit TECH EXPERT share of 25% of the whole fee + service tax equal to the admission amount paid by the students in tech expert bank account.

PRE-SUPPORT

The franchise partner will receive regular qualitative support in the form of marketing technical support and regular audits. Pre-launch support includes following points:-

1. Advising on centre layout
2. Inputs on supplier
3. Assistance in employee selection and recruitment
4. Initial training to all staff

ON GOING SUPPORT

1. Guidance and support to achieve target
2. Skill training for all staff
3. Students course material and student diary
4. Centrally created advertising campaigns
5. Regional conferences
6. Information sharing
7. Placement assistance to local placement cells
8. Adding new courses
9. Centre management software support
10. Centre management hardware support
11. Centralize examination and certification

INFRASTRUCTURE & COST ESTIMATE PROJECT:

SPACE : 800 TO 1500 SQ FEET (AS REQUIRED)
CAPACITY: 50 STUDENTS

RECOVERY FROM PROJECT FOR ONE YEAR(ESTIMATE)

INCOME PROJECTED FOR 200(APPROX STUDENT FOR ONE YEAR)

FEE'S(PER STUDENT)@ 15000*200	30.00.000/-
LESS ROYALTY @ 25% PER YEAR	7,50,000/-
GROSS PROFIT: PER YEAR	22,50,000/-

TECH EXPERT INSTITUTE OF ADVANCE
TECHNOLOGIES

PROJECT EXPENSES: FOR ONE YEAR

STAFF EXP: 36000/- PER MONTH * 12	4,32,000/-
PUBLICITY/ADVERTISEMENT 10000*12	1,20,000/-
OFFICE RENT 15000*12	1,80,000/-
OFFICE EXP(ELECTRICITY,PHONE, OTHER) @10000*12	1,20,000/-
STATIONERY & MISC EXP.	40,000/-
TOTAL EXPENSES	8,92,000/-

NET PROFIT (22,50,000-8,92,000) **13,58,000/-**
(PER YEAR)

PROFIT PER MONTH (13,58,000 / 12) **1,13,166/-**